

Toolkit – social media Smart industry – unlocking the potential

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Instagram

Post 1: [Image: Robotic lawn mower, hovering across the city (Husqvarna) photo credit - Husqvarna] As the developers at Husqvarna Group peer into the future, they envision robotic lawn mowers hovering across a city carried by a self-transporting drone, a vision that is pushing the day-to-day development. The Swedish Embassy in [X] is now showing the exhibition Smart Industry – unlocking the potential which highlights the ongoing transformation of the Swedish industrial sector. The exhibition is open until [date]. Welcome!

Post 2: [Image: Cab production with robots (Scania) photo credit - Gustav Lindh/Scania CV AB] In the world's most modern truck cab factory, robots and people work side by side. The robots have taken over much of the physical work, and employees have instead been assigned tasks with higher demands on technical understanding. Learn more about digitalisation and automation of the future. Visit the exhibition Smart Industry – unlocking the potential at the Swedish Embassy in [city/country]!

Post 3: [Image: Development of bandages in front of screen (Onskin) photo credit - Johan Olsson/BioInnovation] Slow-healing wounds represent one of the most expensive problems in healthcare. The solution comes from nature - the bandages of the future grow in the forest. Explore new materials used in the industry for a smart and sustainable future, in our current exhibition at the Swedish Embassy in [city/country].

Facebook

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Twitter

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Post 2: [Cab production with robots (Scania) photo credit - Gustav Lindh/Scania CV AB] Where robots and people work side by side. There is more to learn about Sweden's smart industry. Visit the exhibition at [Embassy X]. Welcome!

Post 3: [Image: Development of bandages in front of screen (Onskin) photo credit - Johan Olsson/BioInnovation] The bandages of the future grow in the forest. Visit the smart industry exhibition through [date] at [Embassy X].