

Q&A

Here are some answers to frequently asked questions regarding the Blu-ray box.

Can the Swedish foreign mission give the Blu-ray box as a gift to a trusted individual or organization?

‘No, the Blu-ray box should always be available through the foreign mission’s office for upcoming events. Only if a Blu-ray box has been lost or damaged may the foreign mission buy a replacement package from SI.’

We have a good partner who can organise many film events for us around the country. Can they ‘take over’ the Blu-ray box?

‘Yes, as long as the rules and guidelines of the Blu-ray box are fulfilled and they only present the films at non-commercial screenings. The purpose of the Blu-ray box is to give the Swedish embassies and consulates a way to present films for any upcoming event they would like to be involved in.’

How many Blu-ray boxes can a foreign mission get?

‘One package can be active at the time. The only exception is a foreign mission which represents Sweden in more than one country, or very big countries of high priority.’

If the film format DCP is the first choice at a cinema, can we get the Blu-ray box on DCP?

‘This has to be discussed with SI very early in the project before decisions can be made. In general DCP will require extra funding for film prints from local partners/sponsors. Technically speaking it’s possible to make DCP:s of the titles in the Blu-ray box. A decision regarding DCP has to be made 3 months before the opening of an event in order to prepare the prints in Sweden.’

‘Our’ local language is not provided on the Blu-ray box. Can we get support from SI to make additional subtitles?

‘No, local subtitling is a local cost and due to local administration. A variety of methods are used for additional subtitling and SI is unable to handle these.’

We need to replace the whole Blu-ray box. How much does it cost and how long time does it take?

‘Replacement discs of all films as a package can be ordered from our provider at a cost of 500 SEK plus freight costs. The cover box itself cannot be replaced, only the Blu-ray discs with covers. The discs can normally be delivered within a couple of weeks, with exceptions during holiday seasons.’

We would like to add other titles than the ones in the film box to our event. How do we proceed?

‘All additional content in an event will need to be discussed with SI at least 3 months ahead of the event. Other film titles are normally provided as DCP which require DCP screening capabilities. Films produced earlier than the year 2010 are normally provided on 35mm for cinemas only.’

Our event organizer /the local authorities asks for more than one copy of the Blu-ray discs, needed as reference material or just to keep copies. Can the representation get additional copies from the SI for these reasons?

‘No, the agreements with the film producers don’t allow more than one copy of the film to be active at the same time. Only if a disc has been damaged it can be replaced. As an alternative to preview discs SI provides streaming video preview of the films in the Blu-ray box. The representation can access these directly on Sharing Sweden.’

We would like to have someone from the Swedish film industry to represent his/her film during our event. How do we proceed?

‘For many projects a visiting film director, actor or producer creates exposure in the media and add key elements to presentations and Q&A:s in conjunction to the films. If you think that a Swedish film industry representative would be of value to the project, please read the paragraph How to create an event with the Blu-ray box.’