
INSTRUCTIONS FOR THE EXHIBITION



GENDER EQUAL WORLD

A tribute to those fighting
for women's rights

Exhibition contents

8 photos to print, 60 × 48 cm format
7 photos to print, 48 × 48 cm format
1 introductory text to print, 60 × 48 cm format
15 captions to print, 30 × 20 cm format
About 12 m of wall will be needed to hang
all the objects. Printing files can be downloaded
from the toolkit.

Printing technique for photos

Printing

A professional lab must be used to print the photos.
Please ensure that the lab uses the appropriate ICC
profile for the chosen paper (every sort of paper has
its own ICC profile).

Paper

Hahnemühle Photo Rag Ultra Smooth 305 g or
similar paper with matted finish.

www.hahnemuehle.com

Mounted on

5 millimetres light-weight foam board such as
KAPA® fix.

Frames

Black metal profile. If you are planning to transport the
exhibition, it is recommended to use transport boxes.

Printing technique for texts

The texts should be in black on a white background.
Text files can be downloaded from the toolkit.

Captions

Caption signs are 30 × 20 cm and are to be mounted
on FOREX® plates or other light-weight foam board.

Font: Sweden Sans Bold / Zurich Regular

Size header: 40/36 pt

Size body text: 20/26 pt + 16/22 pt (quotes)

Margins top, bottom, left, right: 20 mm

Introduction text

The introduction sign is 60 × 48 cm and is to
be mounted the same way as the photos.

Font: Sweden Sans Bold / Zurich Regular

Size header: 90 pt

Size body text: 26/35 pt

Margins top, bottom, left, right: 40 mm

Hanging

Photos

The pictures and captions must always be hung
in numerical order, and the introduction text will
be placed first. The order is found in the document
'Exhibition hanging' in the toolkit.

The picture should be hanged 120 cm from the floor
– both the rectangular and square pictures.

If hanging the pictures directly from the frame edges,
the easiest way to hang them is to put two screws
in the wall for each picture, about 30 cm apart, 180 cm
from the floor for the rectangular and 168 cm for
the square pictures. If you have to use loops, you
must first recalculate the mentioned measurements
to achieve the appropriate height. The horizontal
distance between the pictures should be 15 cm. See
the document 'Exhibition hanging'.

Captions

Captions should be placed 5 cm from the bottom of
the photographic frame in the right hand corner. Use
Velcro to attach the captions on the wall. The soft
side of the Velcro is attached to the back of
the caption board. Fix the hard side of the Velcro
to the soft side and then remove the protective
paper and place on the wall. Be careful when
removing from the wall. Leave the soft side of the
Velcro on the caption board so that the captions
can be used again.