

Illustration: Save the Children Sweden

This children's world map shows global progress towards prohibition of physical and humiliating punishment of children. Fortunately, the world changes for the better for children, so when new laws are passed – this map changes as well. To keep yourself updated: www.endcorporalpunishment.org.

**Manual for
Never Violence
Event – Agenda
2030, 16.2**

Never Violence

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1. Introduction

Sweden is a pathfinding country in the Global Partnership to End Violence Against Children

The Global Partnership to End Violence Against Children was launched in July 2016 and is a joint initiative of UNICEF, other UN Agencies, governments, civil society and public sectors. All the actors came together after the adoption of Agenda 2030 and its new set of sustainability goals, to seize the momentum to end violence against children.

Agenda 2030 includes target 16.2, to *End abuse, exploitation, trafficking and all forms of violence against and torture of children*. To end all forms of violence against children is at the core of the partnership. At least 3 out of 4 children in the world have experienced some form of violence, and 18 million girls 15–19 years of age have experienced sexual abuse. The world's leaders have committed themselves to achieving 17 global goals with sub-targets in the context of Agenda 2030, for example to realise human rights for all. Target 16.2 is about preventing and stopping violence as well as exploitation of girls and boys.

Sweden was the first country in the world to eagerly accept to join the Global Partnership as a pathfinding country. Others have followed and in 2018 the Partnership includes 20 countries. For the latest number and a list of countries, please visit www.end-violence.org

These countries have committed to accelerate progress to achieve the goals to end violence and are leading in this area both nationally and internationally. Sweden has been a champion of ending violence against children for a long time. In 1979, Sweden was the first country in the world to adopt a law banning all corporal punishment of children in all settings, including the home. The Swedish government hosted the first Solutions Summit of the Global Partnership in Stockholm, on 14–15 February 2018. Among the participants were H.M. Queen Silvia, Prime Minister Stefan Löfven, the United Nations Deputy Secretary-General Ms. Amina J. Mohamed, together with other Heads of UN Agencies, representatives of all pathfinding countries, and civil society organisations.

By bringing together governments, United Nations agencies, international organisations, civil society, faith groups, the private sector, philanthropic foundations, researchers and academics, and children themselves, the Partnership aims to build on successes achieved to date, lessons learned and the work of other partnerships. Read more here: end-violence.org/summit.

2. Aims, objectives and target groups

The dual aim of the project is to show Sweden's engagement to ending violence against children and to build relations and exchange knowledge in the field in order for all countries to reach target 16.2 under Agenda 2030.

Target groups: Decisionmakers, media, policymakers and shapers of public opinion.

3. Division of roles and budget responsibility

Roles

SI:

- Contacts Save the Children Sweden to introduce the suggested event; Save the Children Sweden or other Swedish partners can also help suggest a local partner.
- Suggests speakers and gives advice to the embassy on format.
- Supports the embassy during the project process.
- Establishes contact with Change Attitude if the short films are to be used (for more information, see appendix).

The embassy:

- Examines local conditions/prospects.
- Finds a venue for the event and maintains contact with the local partners.
- Contacts Swedish participants, such as guest speakers, and arranges for their visits.
- Markets the event and sends out invitations.
- Reports to SI after completion of the project.

Financial distribution

The embassy applies for funding from SI via the online form in the toolkit with a financial support

SI's financial support covers:

- Fees, travel- and accommodation costs for incoming Swedish participants.
- Seminar costs.

The embassy covers:

- Locally incurred costs such as refreshments at the opening, any costs for technology, etc.
- Any further costs for the venue,
- Any costs for local transport/communications.

4. Step-by-step guide

Step	Event	Timetable (Prior to implementation)
1	<ul style="list-style-type: none"><input type="checkbox"/> Contact SI<input type="checkbox"/> Identify local conditions/prospects	4–6 months

2	<input type="checkbox"/> Find local partners/venue <input type="checkbox"/> Plan seminars and any other activities <input type="checkbox"/> Make an application to SI at Sharing Sweden	4–5 months
3	<input type="checkbox"/> Approach Swedish and local speakers to make sure they can attend <input type="checkbox"/> Reserve flights and hotels for speakers and make the full programme for them	3–4 months
4	<input type="checkbox"/> Send out invitations to the opening/communicate <input type="checkbox"/> Make media contacts to prepare for the upcoming event; make a media strategy with local partner, taking into consideration the sensitivity of the topic for it not to be counterproductive and consider when to invite media and when not to do so	1–2 months
5	<input type="checkbox"/> Communicate via social media (Twitter, Instagram, Facebook)	1–2 weeks and during implementation
6	<input type="checkbox"/> Follow-up and report to SI <input type="checkbox"/> Destroy the film files if you have used the films	Afterwards

5. Planning and implementation

Step 1

Contact SI

SI can give advice on format and help to find local partners through Save the Children Sweden (Rädda Barnen), UNICEF Sweden and connect you with other Swedish partners such as Change Attitude and World Childhood Foundation.

Identify local conditions: is ending violence on the agenda of decisionmakers, is your host country a pathfinding country? Are there existing local campaigns on ending violence against children? Does the country have a law banning corporal punishment in all settings and are interested in an event on implementation? To find out more about the status of any law against corporal punishment in the country you are in, please visit endcorporalpunishment.org.

To find more information on prohibition and get answers to frequently asked questions, please visit savethechildren.net.

Identify local conditions/prospects, interests, needs and target groups

Meet with organisations and decision-makers that are likely partners. Is the topic on the agenda for the policy-makers?

Target groups for the topic

- Representatives of children's rights organisations
- Journalists interested in children's rights
- The media and shapers of public opinion
- Policymakers

Also, look into the possibility of linking up with activities already taking place, e.g., children's rights days or conferences.

Step 2

Find local partners/venue

Partners and venue

The following points are an attempt to identify relevant skills/assets in a potential partner:

- Interest in and knowledge of the topic
- Own campaigns and are visible in media
- The ability to communicate the project through their own channels
- Access to an attractive venue
- We recommend one main partner, but to also establish good contact with other organisations and decision-makers to be involved as speakers

It is good if the partners can offer a venue. It could be in the parliament, a university, with an NGO partner, or a venue they know of. It could also take place at the embassy if that could strengthen the event.

If you are to show the films, make sure the equipment is there. If you need consecutive translation for the seminar and the films make sure the technical equipment can fit the room.

Plan seminar/conference/round table

Look at the separate document on suggested themes and format. SI can suggest speakers and have a dialogue about the format.

Fill out an application for the films at Sharing Sweden

Fill out the application if you are interested in showing the short films. You can preview the films before you decide.

Step 3

The embassies are responsible for approaching Swedish and local speakers in due time to make sure they can attend.

The embassy reserves flight tickets and hotel rooms for the speakers and makes a complete programme for them. Remember that some speakers can also be of interest to universities, Swedish language institutions, or for radio/TV. It might be beneficial to arrange for some speakers/experts to meet with partner organisations or a decision-maker. Ask the expert what he or she would find suitable.

Remember to negotiate with the speaker about his or her fee before you agree for them to come. Some speakers/experts can travel and speak within their work and do not ask for a fee. Others are freelancing and need to charge a fee.

Step 4

Send out invitations to the opening/communicate

Write and send out press releases to media that usually report on social issues.

Make a media strategy and use #neverviolence in social media.

When it comes to laws against corporal punishment, make sure you know what has been written in the media about it, what the local context and public opinion is like. Make a media strategy together with the local partners with that in mind.

Step 5

Follow-up and report to SI

Fill in the Evaluation form and return it to your contact at SI.

Step 6

Destroy the files with the films

Unless otherwise agreed with SI, the short films from Break the Silence are to be deleted once the event is over. Written confirmation that this has been done is to be sent to SI.

6. Appendix: Short film project: Break the Silence

Break the Silence is a project run by the Swedish organisation Change Attitude.
www.changeattitude.org

Millions of children are sexually abused, children are trafficked to meet the demand of perpetrators, and the abuse is documented and shared over the internet. This occurs every day, all over the world. Despite international, regional and national efforts, there are no signs the crimes are decreasing. Most people would agree this violation is the worst imaginable. Paradoxically, silence still prevails.

Break the Silence is a unique project by Change Attitude bringing four Cannes-awarded film directors from four different continents together with the aim to highlight sexualised violence against children. A tutorial has been developed and is included in the distribution kit of the films, focusing on encouraging discussions about the violence against children and turning the film experience into concrete action against sexualised violence.

‘Film has an incredible power in touching our emotions and move people to action. We want to use this power to ending sexualised violence against children – one of the worst crimes of humanity of today’, says Joanna Lundquist, child rights lawyer and chairperson for Change Attitude. The project **Break the Silence** was initiated by Change Attitude. The films are produced by Momento Film and were made possible with the generous support of the Culture Foundation of the Swedish Postcode Lottery.

MADRE

Simón Mesa Soto examines what consequences the demand for sexual child abuse material might have on economically disadvantaged people in Colombia.

Sixteen-year-old Andrea lives together with her mother and sister in a socially and economically deprived area in the mountainous region of Medellín in Colombia. She is catching the bus into town to participate in a film casting. *Winner of Live Action Gold Hugo at Chicago Film Festival 2016.*

Starring: Yurani Anduquia Cortés, María Camila Maldonado, Paulo de Jesús Barros Sousa • Co-producers: Franco Lolli, Capucine Mahé/Evidencia Films • Production manager: Alexander Arbeláez Osorio • Cinematography: Juan Sarmiento G. • Assistant director: Santiago Porras Clavijo • Production design: Tatiana Vera • Sound: Andrés Montaña, Isabel Torres, José Valenzuela • Editing: Gustavo Vasco • Genre: Fiction • With support from: Secretaría de Cultura Ciudadana de la Alcaldía de Medellín, The Culture Foundation of the Swedish Postcode Lottery

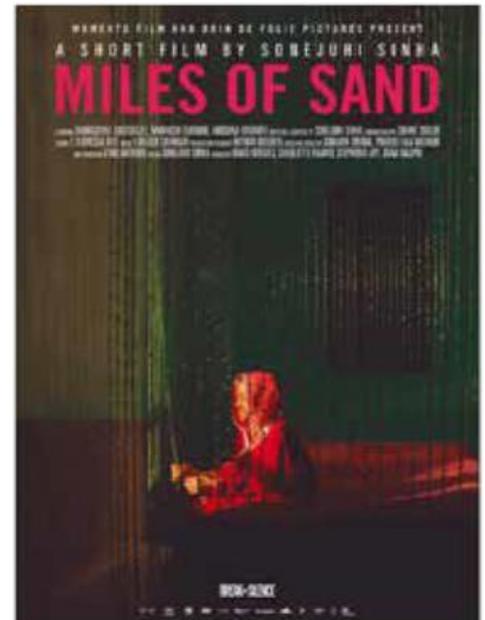


MILES OF SAND

Sonejuhi Sinha explores sexual and psychological child abuse through the lens of child marriage in a rural community in Rajasthan, India.

A single mother and her daughter in rural India has to pay a heavy price to repay the mother's debts.

Directed by: Sonejuhi Sinha • Producer: David Herdies • Scriptwriter: Sonejuhi Sinha • Starring: Tannishtha Chatterjee, Kamakshi Rathore, Anushka Rathore • Co-production: Charlotte Rabate, Shiva Bajpai • Photography: Shane Sigler • Editor: Sonejuhi Sinha • Production design: Mithva Krishen • Costume Design: Guneet Mann • Genre: Fiction • This film was made possible with the support from: Final Cut USA, The Culture Foundation of the Swedish Postcode Lottery.



DEAR KID

Frida Kempff, Sweden, sheds a light on reactions and responses when an adult becomes witness to a possible abusive situation involving a child. *Dear Kid* revolves around guilt and responsibility.

During a swimming practice a mother starts to feel uneasy about the coach's relation to one of the children. But without any proof she faces a dilemma; to make an accusation of the worst kind, or to ignore a child who is possibly getting abused.

Directed by: Frida Kempff • Producer: David Herdies • Co-production: Valdes/Eriksdotter, SVT, Film Väst • Cast: Cecilia Milocco, David Ramirez Knezevic, Jonas Brehmer, Miranda Tarschys • Screenplay and dialogue: Frida Kempff • Photography: Sophia Olsson • Sound: Thomas Jæger, Thomas Arent • Art direction: Elle Furudahl • Editing: Erik Andersson • Music: Uno Helmersson • Genre: Fiction • This film was made possible with the support from: The Swedish Film Institute/Andreas Fock, Film Väst/Ami Ekström, SVT/Helena Ingelsten, The Culture Foundation of the Swedish Postcode Lottery



WHAT REMAINS

Anahita Ghazvinizadeh, USA, explores the relation between memory, recollection and abuse. When sexual exploitation from the childhood becomes a silent secret, it turns into a memory that affects a young woman emotionally and mentally as she faces the present.

After moving from Iran to the US, Leila spends a day at the suburban house of her uncle Reza who she last met 13 years ago as a young girl. Reza, his daughter, and his colleagues get together to welcome Leila.

Directed by: Anahita Ghazvinizadeh • Produced by: David Herdies • Co-produced by: Zoe Sua, Cho/Mass Ornament Films • Starring: Alma Sinai, Farid Kossari, Oliver Shelton, Rodrigo Brum, Kira Sekhar • Screenplay and dialogue: Anahita Ghazvinizadeh • Director of Photography: Yoni Goldstein • Editor: Anahita Ghazvinizadeh • Production Design: Azadeh Gholizadeh • Production Manager: Gin Yu • Art Director Alex Hall • Genre: Fiction • This film was made possible with the support from The Culture Foundation of the Swedish Postcode Lottery.

