



2021 Nobel Prize announcements

Digital publications

You are welcome to share or embed the content in your own channels. Choose the content that suits your channels, and feel free to add a comment or sentence to make it relevant to your target group.

The Nobel Prize digital channels can be found at the following links:

Website: www.nobelprize.org

YouTube: www.youtube.com/nobelprize

Facebook: www.facebook.com/nobelprize

Twitter: www.twitter.com/nobelprize

Instagram: www.instagram.com/nobelprize_org

LinkedIn: <https://www.linkedin.com/company/nobelprize>

Hashtags: #NobelPrize

General resources

2021 Nobel Prize announcement dates and times:

<https://www.nobelprize.org/prizes/about/prize-announcement-dates/>

Nobel Prize FAQs:

<https://www.nobelprize.org/frequently-asked-questions/>

Nobel Prize press room:

<https://www.nobelprize.org/press-room/>

Pre-announcement publications

Announcement related posts are being published continuously on our digital channels. Below is a selection of some of those posts.

THE NOBEL PRIZE

Explaining the Nobel Prize Answering questions such as ‘Why is there a Nobel Prize?’	8 Sep 11 Sep 15 Sep 22 Sep 29 Sep	Facebook, Twitter, LinkedIn
Explaining the Nobel Prize Answering questions such as ‘Why is there a Nobel Prize?’	6 Sep 9 Sep 13 Sep 17 Sep 20 Sep	Instagram
Date reminders Graphics with the dates and times of the upcoming Nobel Prizes	24 Sep 27 Sep – 2 Oct	Facebook, Twitter, LinkedIn, Instagram
Countdown to the Nobel Prize Counting down the ten days leading up to the prize	24 Sep onwards	Instagram
Prize awarder interviews Video and written interviews with people from the Nobel Prize committees.	TBC but from 21 Sep	Facebook, Twitter, LinkedIn, Instagram, YouTube, website (video) Website (written)

During announcements (4-11 October)

Our website [nobelprize.org](https://www.nobelprize.org) is the hub for all of our digital content about the 2021 prizes and laureates and will be updated continually on announcement days.

Announcement dates and times (see <https://www.nobelprize.org/prizes/about/prize-announcement-dates/>)

PHYSIOLOGY OR MEDICINE – Monday, 4 October, 11:30 CEST at the earliest

PHYSICS – Tuesday, 5 October, 11:45 CEST at the earliest

CHEMISTRY – Wednesday, 6 October, 11:45 CEST at the earliest

LITERATURE – Thursday, 7 October, 13:00 CEST at the earliest

PEACE – Friday, 8 October, 11:00 CEST

THE SVERIGES RIKSBANK PRIZE IN ECONOMIC SCIENCES IN MEMORY OF ALFRED NOBEL – Monday, 11 October, 11:45 CEST at the earliest

Content will be posted throughout the day to all of our social channels. Below is a selection.

THE NOBEL PRIZE

<p>Announcement live streams</p> <p>All announcements will be live streamed and can be embedded on partner websites via YouTube. See link below for scheduled live streams:</p> <p>https://youtube.com/playlist?list=PLJE9rmV1-ouBT1807r0ZIMmwzrK6qg4no</p>	<p>4-11 Oct (see announcement times above)</p>	<p>YouTube, website, Facebook, Twitter, LinkedIn</p>
<p>Video interview with prize awarders</p> <p>Recorded on location after the prize announcement</p>	<p>4-11 Oct (post-announcement)</p>	<p>YouTube, website, Facebook, Twitter, LinkedIn</p>
<p>Telephone interviews with new laureates</p> <p>We speak to new laureates after they find out they have been awarded the prize.</p>	<p>4-11 Oct (post-announcement)</p>	<p>YouTube, website, Facebook, Twitter, LinkedIn</p> <p>Podcast platforms (published as Nobel Prize Conversations)</p>
<p>Nobel Prize lessons</p> <p>The day after every prize announcement we produce and publish a lesson plan about that Nobel Prize (in Swedish and English) for teachers. You can find them here:</p> <p>https://www.nobelprize.org/education-network-nobel-prize-lessons/</p>	<p>5-12 Oct</p>	<p>Website, Facebook</p>