

THE NOBEL PRIZE

Local Nobel Day reception or dinner

Swedish diplomatic missions abroad have a long history of sharing knowledge about the Nobel Prize through communication and different kinds of events. To facilitate these activities the Nobel Prize toolkit now gives access to a number of building blocks related to the whole Nobel Week in December. These can be used separately or put together in a larger social media campaign or local event at an embassy or consulate general.

The peak of the Nobel Week programme is undoubtedly the Nobel Prize award ceremony and banquet on 10 December. During 2021 the ceremony will assume a new format and the traditional banquet in Stockholm will not take place. But given that local restrictions allow Swedish missions abroad can celebrate the Nobel Day by arranging an event where the Nobel Prize award ceremony can be screened, possibly together with other events from the Nobel Week, followed by a reception or dinner to honour the achievements of the 2021 Nobel Prize laureates.

For those embassies and institutions who are directly involved in the 2021 ceremonial presentations of Nobel Prize medals and diplomas abroad, separate, more detailed, instructions have been communicated by the Nobel Foundation.

Instructions

When the Nobel Prize is used as a thematic frame for a celebratory event during, or close to, the Nobel Day on 10 December the following building blocks can be provided.

Building blocks:

1. Wording for an invitation (as described below).
2. Links to the broadcasts from the Nobel Prize award ceremony and other Nobel Week events which can be screened during a local event.
3. Nobel Prize chocolate medals for decoration and as gifts to guests to be ordered from Svenska Institutet free of charge.
4. Links to all Nobel Banquet menus from 1901 to serve as inspiration.
5. A slideshow with images from previous Nobel Prize banquets to be showcased during an event.
6. A slideshow with images from the Nobel Week Lights festival in Stockholm to be showcased during an event.

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When the Nobel Prize is used as a thematic frame for a celebratory event during, or close to, the Nobel Day on 10 December these instructions must be followed.

Wording for invitation:

NN is cordially invited to a ...

dinner / reception celebrating the 2021 Nobel Prizes

dinner / reception in honour of Alfred Nobel

Nobel Day event / reception / dinner at the Swedish Embassy in ...

- The name of the event may thus refer to the Nobel Prize, but the terms *Nobel Prize banquet* and *Nobel Prize award ceremony* may not be used.
- The Nobel Prize medal design mark is a registered trademark which may not be used in this context.
- It must be stated clearly that a Swedish mission abroad is the organizer of the event.
- Invitations should be made on out on the stationery, or the invitation cards normally used by the missions abroad.
- Logos of the Swedish missions abroad may be used in this context.
- The Nobel Foundation or the prize awarding institutions should not be mentioned in the invitation and the Nobel Prize logotype may not be used.

Content of the event:

- Thematically the event should connect with the 2021 Nobel Prize awarded achievements, in order not to have Nobel Day events on completely different topics.
- Local speakers may be invited to present or discuss the awarded achievements, given that the quality of their contributions can be assessed in advance.
- It is not permitted to organise a Nobel Day event with any elements of fundraising, or an event with funding from outside partners or sponsors.
- It is not permitted to give any organisations, partners or sponsors exposure, with logotypes or in any other way, during a Nobel Day event.

For detailed information about the 2021 Nobel Prizes and laureates, see: www.nobelprize.org

For updated information about the complete Nobel Week programme, see: <https://www.nobelprize.org/ceremonies/nobel-week-2021/>