

THE NOBEL PRIZE

Nobel Week Dialogue 2021



THE CITY OF THE FUTURE

Social media activation

The promotional kit contains material such as posters, banners and texts for social media. It is free to use and spread in various channels such as websites, social media, noticeboards etc. Please use proposed hashtags and handles. The event targets the entire society, though it is especially interesting for students and young scientists.

The 2021 event “The City of the Future” is free and is accessed online via an event platform, however registering in advance is required. The registration opens 9 November on nobelprize.org/the-city-of-the-future

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Access to video

The event is sent live from Svenska Mässan in Gothenburg on 9 December, 13:00-17:00 CET. All sessions will also be available as video on demand after the event through YouTube.

A registration is needed to access the live event: [Registration](#)

Video can be found here after the event: [Nobel Prize YouTube channel](#)

Local event

As part of the Nobel Prize toolkit the 2021 Nobel Week Dialogue can be streamed live at a local event hosted by a Swedish mission abroad, where guests watch the event together on a big screen.

Another possibility is to invite guests to a city themed event after 9 December, where selected parts of Nobel Week Dialogue can be shown as inspiration or to serve as base for discussion. A local speaker or panel (e.g. a city planner, architect or politician) can be invited to present and discuss the city development in the current country.

Please note that the Nobel Week Dialogue may not be used for commercial purposes, and that any events where Nobel Week Dialogue, or any other building block from this toolkit, is featured may not be presented in partnership with corporations or organisations, as the event already is funded by a selected group of partners.

The following can be provided:

1. Promotional kit
1. A direct link to the broadcast on YouTube for screening
2. Nobel Prize chocolate medals for decoration and as gifts to guests to be ordered from Svenska Institutet free of charge

For updated detailed information about Nobel Week Dialogue 2021 see:

nobelprize.org/the-city-of-the-future

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Take a second to picture your future home: what do you want it to be like? For well over half of humanity, that home will be part of a city. Despite all the pressures of urban life and the new and unprecedented challenges presented by the Covid-19 pandemic, the global trend towards urbanisation looks certain to continue, with the UN predicting that two thirds of us will be city-dwellers by 2050. If we fail to make the most of our metropolitan environments, the majority of humanity will suffer.

Nobel Week Dialogue is a free to attend, annual seminar that brings together a unique constellation of Nobel Laureates, world-leading scientists, policy makers and thought leaders and the interested public to discuss global issues that concern us all. To engage a worldwide audience, the forum is made accessible via live-streaming.

This year's Nobel Week Dialogue will be a hybrid event with a global digital audience online, as well as a limited audience present in Gothenburg. There will be a mix of speakers participating digitally and physically on stage.

Participating Nobel Prize laureates include Jules A. Hoffman, medicine 2011; Paul Romer, economic sciences 2008; Brian Schmidt, physics 2011 and Wole Soyinka, literature 1986.

In total, more than 10 panellists will participate, including: Karen Seto, Frederick C. Hixon Professor of Geography and Urbanization science at Yale School of the Environment, and Monica Smith, Professor and Navin and Pratima Doshi Chair in Indian Studies at UCLA Department of Anthropology.

Nobel Week Dialogue is arranged in partnership with Carl Bennet AB, City of Gothenburg, Ericsson, Region Västra Götaland and Volvo Group, with Carlsberg Foundation and Sten A Olsson foundation for Research and Culture as supporting foundations, and is organised by Nobel Prize Outreach.

To register and for more information, programme and panellists please visit:

nobelprize.org/the-city-of-the-future

#NobelPrizeDialogue