

# THE NOBEL PRIZE

## Nobel Week Lights 2021



Nobel Week Lights gives Swedish missions abroad the opportunity to showcase iconic places and buildings in Stockholm in a way they have never been seen before. In the 2021 edition all light installations are inspired by Nobel Prize awarded achievements which gives excellent opportunities to highlight an innovative meeting between science and culture in the capital of Sweden. The festival runs from 4-12 December.

### Social media activation

The communications kit contains material such as a trailer, banners and texts for social media. It is free to use and spread in various channels such as websites, social media, noticeboards etc. Please use proposed hashtags and handles.

# THE NOBEL PRIZE

## Short video presentation

A short video presentation designed especially for the Nobel Prize toolkit which can be showcased during events hosted the Swedish missions abroad together with other building blocks from the toolkit. The video gives opportunity to shed new light on iconic places and buildings in Stockholm as well as highlighting lesser-known spots for an international audience.

## Access to digital tour

Sharing the digital tour is a great way to present both iconic places in Stockholm, inspiring light installations as well as knowledge about the work of Nobel Prize laureates. An audio voice over will present the artworks.

## About Nobel Week Lights 2021

Nobel Week Lights got off to a fantastic start last year, with an estimated 200,000 visitors. Most of the places that were featured in the 2020 project are back this year with lighting installations. This year, new sites such as the Brunkeberg Tunnel and the Museum of Far Eastern Antiquities are being added. The around 20 artistic lighting installations have all been inspired in one way or another by the Nobel Prize and by Nobel Prize-awarded achievements.

Among the participating artists and lighting designers are:

**Fredrik Jönsson**, who has illuminated hundreds of musical artists in Melodifestivalen (Sweden's annual competition for the Eurovision Song Contest) and has won several major lighting design awards, is creating an installation at Strömparterren – a small waterside park below the Swedish Parliament. Inspired by 2009 physics laureate Charles Kao, he is using fibre-optic cables to provide a magnificent play of lights extending far into the sky.

**Emma Hjortenklew Wassberg**, who last year decorated one of central Stockholm's Hötorget skyscrapers with the words *I want to hold you in my arms but can't*, is back again. This time her inspiration comes from Nobel Prize laureate Marie Curie. Västerbron will be illuminated with the green glittering light often associated with radium, while the natural shape of the bridge is reminiscent of electromagnetic radiation and wave motions that propagate through time and space.

One of last year's most acclaimed installations was the projection of images from outer space on to the façade of Stockholm City Hall. This year the perspective will shift to images of the earth, as seen from space. The installation *Earth from Space* is being created by **PXLFLD**.

Above the Nobel Prize Museum and Stortorget (the main square in Stockholm's Old Town), Italian lighting artist Alessandro Lupi is creating a net with mirrors that will reflect light from

## THE NOBEL PRIZE

the surroundings onto the square, day and night. The installation *Fragments of Reality* draws its inspiration from the extensive networks and collaborations that so many laureates emphasise are crucial to achieving scientific advances.

Here are the locations of all installations during Nobel Week Lights 2021

Stockholm City Hall, the Royal Dramatic Theatre, Sergels torg (a central square), Stockholm City Museum, the Nobel Prize Museum, the Museum of Far Eastern Antiquities, Moderna Museet (the Modern Art Museum), Riksplan Park, Västerbron, Blasieholmstorg Square, the Brunkeberg Tunnel, the Stockholm School of Economics, Benny Fredrikssons torg (a street behind Kulturhuset), Tysta Marigången (a central pedestrian passageway), Karl XII:s Torg (a park behind the Royal Opera), Strömparterren, Skeppsholmen (an island near the city centre) and Skeppsholmsbron (the bridge to the island). Also included this year is a mobile lighting installation that will travel by bicycle. Four of this year's installations have been developed in collaboration with colleges and universities.

For further information about all the installations and the full 2021 programme, see:  
<https://nobelweeklights.se/?lang=en>

Images from last year are to be found at:  
<https://nobelprize.org/press-images-nobel-week-lights>